

# KANSAS JUNIOR LIVESTOCK SHOW

# LEAD CHALLENGE

## Developing Dynamic Leaders in Kansas Agriculture

### 2018 LEAD Challenge Participant Guide

The KJLS LEAD Challenge is an education, advocacy and leadership event that provides youth an opportunity to learn about current industry, production and animal care issues, and then apply those learnings in a multi-event competition. Competition in the LEAD Challenge encourages KJLS exhibitors to develop not only the ability to show livestock, but also advocacy skills and a more well-rounded knowledge of animal agriculture.

The challenge consists of four main components: Listen & Learn sessions, livestock showmanship, skill stations and an interview.

#### **Listen & Learn**

Listen & Learn consists of three sessions of education-based workshops for each age division. The sessions focus on current issues in the food and agriculture industries, leadership development and advocacy skills.

#### **Livestock Showmanship**

Livestock showmanship is considered the in-the-ring component of the challenge. Showmanship allows contestants to be scored on their livestock handling techniques.

#### **Skill Stations**

Skill stations give contestants the opportunity to demonstrate and apply key learnings about livestock production, management and life skills. Each age division will answer questions at five question stations, with juniors answering two questions, intermediates answering eight questions and seniors answering ten questions. In addition to the question stations, there is a presentation station. At the presentation skill station, juniors will prepare a flyer on site, intermediates will give a prepared speech and seniors will give an extemporaneous speech.

#### **Interview**

The interview will focus on material provided during the Listen & Learn session and the topics given in the resource guide.

#### **Attire**

We understand that contestants have a busy schedule in addition to competing in the LEAD Challenge. The only requirement is that contestants wear show attire from the waist up during the interview competition (button-down shirt, cardigan, etc.).

## LEAD Challenge Scoring

There are 100 points available for each age division. Showmanship will never account for more than 20 percent of the overall LEAD Challenge score. Contestants will be awarded points in each category as follows:

1. Listen & Learn
  - a. 10 points for participation
2. Showmanship
  - a. 6 points for participation
  - b. 7 points for call back to the finals
  - c. Maximum of 7 points for placing in the finals (first place = 7, second place = 5, etc.)
3. Interview
  - a. Maximum of 30 points
4. Skills Stations
  - a. Maximum of 40 points

*\*For exhibitors showing multiple species, showmanship points will be used for the species in which the contestant earned the most points.*

*\*\*If an exhibitor is disqualified in one species for a KJLS rule violation, that exhibitor will receive an automatic NO SCORE for the showmanship portion of the LEAD Challenge (even if the exhibitor is showing other species and is not disqualified in those species).*

## LEAD Challenge Schedule

### Friday, October 5

12:00 p.m.	Listen & Learn	Pride of Kansas Building
3:00 p.m.	Goat Showmanship	Ad Astra Pavilion
3:00 p.m.	Skills Stations Begin	Pride of Kansas Building

### Saturday, October 6

7:30 a.m.	Interviews Begins	TBD
	Sheep Showmanship	Sheep Arena
4:00 p.m.	Swine Showmanship	Swine Arena

### Sunday, October 7

8:00 a.m.	Beef Showmanship	Prairie Pavilion
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*\* Awards will be announced between the Hereford and Shorthorn steer divisions on Sunday.*

## Awards

Top five finishers overall in each age division will be awarded a physical and cash prize. Juniors will receive \$300 for first place, \$200 for second place, \$100 for third place, \$50 for fourth place and \$25 for fifth place. Intermediates will receive \$400 for first place, \$300 for second place,

\$200 for third place, \$100 for fourth place and \$75 for fifth place. Seniors will receive \$500 for first place, \$400 for second place, \$300 for third place, \$200 for fourth place and \$100 for fifth place.