

KANSAS JUNIOR LIVESTOCK SHOW

LEAD CHALLENGE

Developing Dynamic Leaders in Kansas Agriculture

2019 LEAD Challenge Participant Guide

The KJLS LEAD Challenge is an education, advocacy and leadership event that provides youth an opportunity to learn about current industry, production and animal care issues, and then apply those learnings in a multi-event competition. Competition in the LEAD Challenge encourages KJLS exhibitors to develop not only the ability to show livestock, but also advocacy skills and a more well-rounded knowledge of animal agriculture. The purpose of the LEAD Challenge resource guide is to provide rules and study materials for each component of the challenge. Contestants are encouraged to do their own research.

The challenge consists of four main components: Listen & Learn sessions, livestock showmanship, skill stations and an interview.

Age Divisions

There are three age divisions for the LEAD Challenge: junior (7 to 9), intermediate (10-13) and senior (14 and over). Age is based on the contestant's age as of January 1, 2019.

Listen & Learn

Listen & Learn consists of three sessions of education-based workshops for each age division. Contestants will rotate through three different sessions tailored to each age group. Points are awarded for attendance. This year we will have the following speakers and topics:

- Agriculture Industry Advocacy by Jackie Mundt
- Workforce Panel by Industry Stakeholders
- Animal Disease Traceability by CattleTrace

Livestock Showmanship

Livestock showmanship is considered the in-the-ring component of the challenge. Showmanship allows contestants to be scored on their livestock handling techniques.

Skill Stations

Skill stations give contestants the opportunity to demonstrate and apply key learnings about livestock production, management, and life skills. Each age division will answer questions at five question stations, with juniors answering two questions, intermediates answering eight questions and seniors answering ten questions. In addition to the question stations, there is a presentation station. At the presentation skill station, juniors will prepare a flyer on site, intermediates will give a prepared speech and seniors will give an extemporaneous speech.

Show Preparation Station

Participants will be asked a variety of questions pertaining to the rules and procedures of the Kansas Junior Livestock Show, show equipment identification, and drug residue information.

Daily Care Station

Participants will answer questions about feed identification, nutrition, quality assurance, and equipment identification.

Reproduction Station

Participants will demonstrate their knowledge of the reproductive tract, equipment identification, gestation periods, EPDs, and hormone definitions.

Retail Meat Station

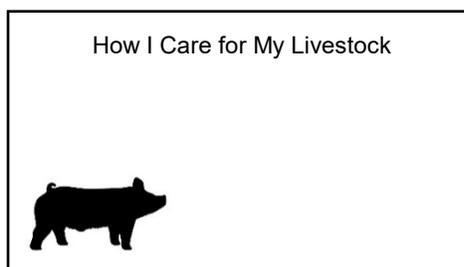
Participants will be tasked with identifying various cuts of beef, pork, and lamb, food safety handling procedures, and slaughtering process terminology.

Current Industry Challenges Station

Participants will identify current challenges facing the agriculture industry including international trade, diseases, the 2018 Farm Bill, and consumer education.

Presentation Station

Juniors will be given supplies to make a flyer on site about how they take care of their livestock. They will be given a 11" x 17" sheet of white paper, pencils, pens and markers. Juniors will be able to pick a sheet with an outline of a steer, goat, sheep or pig based on which specie they would like to make a flyer about. Flyers will be judged based on content and creativity. Volunteers will be available to help with spelling and clarification questions. An example of the layout is below:



Intermediates will give a one- to three-minute prepared speech regarding “what agriculture means to you.” The target audience is the contestant’s peers. No outside resources are allowed other than a 3” x 5” notecard. Speeches will be judged based on content and presentation.

Seniors will give a three- to five-minute extemporaneous speech based on the topic they draw on site. Topics will be traceability in animal agriculture, using social media to promote the

agriculture industry, workforce needs in agriculture, and your role in agriculture. Ten minutes of prep time will be allowed.

Interview

The interview will focus on material provided during the Listen & Learn session and the topics given in the resource guide. Contestants will sign up for an interview time during check-in on Friday before the Listen & Learn sessions. We understand that the livestock shows can run ahead or behind schedule, so time slots are flexible. Interviews begin at 7:30 a.m. and continue through mid-afternoon. Juniors will interview for five minutes. Intermediates will interview for seven minutes. Seniors will interview for ten minutes.

LEAD Challenge Scoring

There are 100 points available for each age division. Showmanship will never account for more than 20 percent of the overall LEAD Challenge score. Contestants will be awarded points in each category as follows:

1. Listen & Learn
 - a. 10 points for participation
2. Showmanship
 - a. 6 points for participation
 - b. 4 additional points for call back to the finals
 - c. Maximum of 10 additional points for placing in the finals (1st = 10, 2nd = 8, 3rd = 6, etc.)
3. Interview
 - a. Maximum of 30 points
4. Skills Stations
 - a. Maximum of 40 points

**For exhibitors showing multiple species, showmanship points will be used for the species in which the contestant earned the most points.*

***If an exhibitor is disqualified in one species for a KJLS rule violation, that exhibitor will receive an automatic NO SCORE for the showmanship portion of the LEAD Challenge (even if the exhibitor is showing other species and is not disqualified in those species).*

Attire

We understand that contestants have a busy schedule in addition to competing in the LEAD Challenge. The only requirement is that contestants wear show attire from the waist up during the interview competition (button-down shirt, cardigan, etc.).

LEAD Challenge Schedule

12:00 p.m.	Listen & Learn	Pride of Kansas Building
3:00 p.m.	Goat Showmanship	Ad Astra Pavilion
3:00 p.m.	Skills Stations Begin	Pride of Kansas Building

Saturday, September 28

7:30 a.m.	Interviews Begins	Pride of Kansas Building
	Sheep Showmanship	Sheep Arena
4:00 p.m.	Swine Showmanship	Swine Arena

Sunday, September 29

8:00 a.m.	Beef Showmanship	Prairie Pavilion
12:00 p.m.	Award Presentation	Prairie Pavilion

Awards

Top five finishers overall in each age division will be awarded a physical and cash prize. Juniors will receive \$300 for first place, \$200 for second place, \$100 for third place, \$50 for fourth place and \$25 for fifth place. Intermediates will receive \$400 for first place, \$300 for second place, \$200 for third place, \$100 for fourth place and \$75 for fifth place. Seniors will receive \$500 for first place, \$400 for second place, \$300 for third place, \$200 for fourth place and \$100 for fifth place.

Study Guide

The links listed below are the websites and resources used to make the skill stations questions.

Show Preparation Station

https://www.kjls.org/ShowYear/2019/2019_Rules_General.pdf

<https://www.extension.iastate.edu/4hfiles/agriculture/ProducingSafeFoodNoResidue.pdf>

https://gelbvieh.org/wp/wp-content/uploads/2019/04/QB_Statements-2019_FINAL.pdf

<https://abga.org/>

https://texasyouthlivestock.com/wp-content/uploads/2013/11/Explore_SheepGoat.pdf

https://texasyouthlivestock.com/wp-content/uploads/pdf/Explore_Beef_v2-Smaller.pdf

https://ohio4h.org/sites/ohio4h/files/imce/VFD%20Fact%20Sheet_4H_%20FINAL_5Dec16_1.pdf

https://gelbvieh.org/wp/wp-content/uploads/2019/04/QB_Statements-2019_FINAL.pdf

Daily Care Station

<https://aces.nmsu.edu/sheep/index.html>

<https://extension2.missouri.edu/g2015>

<https://www.usporkcenter.org/>

https://texasyouthlivestock.com/wp-content/uploads/2013/11/Explore_SheepGoat.pdf

https://texasyouthlivestock.com/wp-content/uploads/pdf/Explore_Beef_v2-Smaller.pdf

https://ohio4h.org/sites/ohio4h/files/imce/VFD%20Fact%20Sheet_4H_%20FINAL_5Dec16_1.pdf
https://gelbvieh.org/wp/wp-content/uploads/2019/04/QB_Statements-2019_FINAL.pdf
<https://www.ers.usda.gov/data-products/feed-grains-database/>
<http://www.boerboksa.co.za/Documents/Articles/Know%20Your%20Goat%20Diseases.pdf>

Reproduction Station

https://texasyouthlivestock.com/wp-content/uploads/2013/11/Explore_SheepGoat.pdf
https://texasyouthlivestock.com/wp-content/uploads/pdf/Explore_Beef_v2-Smaller.pdf
<https://www.fda.gov/animal-veterinary/development-approval-process/veterinary-feed-directive-vfd>
https://gelbvieh.org/wp/wp-content/uploads/2019/04/QB_Statements-2019_FINAL.pdf

Retail Meat Station

<https://www.certifiedangusbeef.com/>
<https://www.pork.org/>
https://www.fsis.usda.gov/wps/portal/fsis/topics/food-safety-education/get-answers/food-safety-fact-sheets/production-and-inspection/inspection-and-grading-of-meat-and-poultry-what-are-the-differences_/inspection-and-grading-differences
<https://www.fda.gov/food/outbreaks-foodborne-illness/foodborne-pathogens>

Current Industry Challenges Station

<https://www.usda.gov/media/press-releases/2019/05/17/us-beef-gains-full-access-japan>
https://www.kla.org/Media/KLA/Docs/res_animalwelfare.pdf
<https://www.fas.usda.gov/regions/mexico>
<https://nifa.usda.gov/industrial-hemp>
<https://www.grandin.com/>
<https://www.livescience.com/53265-what-is-gluten.html>