

# KANSAS JUNIOR LIVESTOCK SHOW

# LEAD CHALLENGE

## Developing Dynamic Leaders in Kansas Agriculture

### 2020 LEAD Challenge Participant Guide

The KJLS LEAD Challenge is an education, advocacy, and leadership event that provides youth an opportunity to learn about current industry, production, and animal care issues, and then apply those learnings in a multi-event competition. Competition in the LEAD Challenge encourages KJLS exhibitors to develop not only the ability to show livestock, but also advocacy skills and a more well-rounded knowledge of animal agriculture. The purpose of the LEAD Challenge participant guide is to provide rules and study materials for each component of the challenge. The challenge consists of four main components: Listen & Learn sessions, livestock showmanship, skill stations, and a career development activity.

#### Age Divisions

There are three age divisions for the LEAD Challenge: junior (7 to 9), intermediate (10-13), and senior (14 and over). Age is based on the contestant's age as of January 1, 2020.

#### Listen & Learn

Listen & Learn consists of three sessions of educational workshops. Each session will be held virtually this year with one 30-minute session per evening September 21, 22, and 23. For those unable to watch each session live, the sessions will be recorded and posted online at [www.kjls.org/leadchallenge](http://www.kjls.org/leadchallenge). A short survey will follow each session for participants to earn virtual attendance points. This year we will have the following topics:

- Preparing for a Career in the Agriculture Industry
- The Effect of COVID-19 on the Food Supply Chain
- How to Advocate for Agriculture from a Social Distance

#### Livestock Showmanship

Livestock showmanship is considered the in-the-ring component of the challenge. Showmanship allows contestants to receive points for proper livestock handling techniques. Points will be awarded for participating in showmanship.

#### Skill Stations

Skill stations give contestants the opportunity to demonstrate and apply key learnings about animal production, livestock management, and life skills. Each age division will participate in a remote presentation station and answer questions in-person at five question stations, with juniors answering two questions, intermediates answering eight questions, and seniors answering ten questions. All stations will be six feet apart to allow for social distancing and will be sanitized frequently. **All participants are asked to bring their own pencils and clipboards. Face masks will be required.** The question stations will be open for a set time each day so that participants

can complete the stations when they are on site showing their livestock. Participants do not need to sign up for a time in advance this year.

### ***Show Preparation Station***

Participants will be asked a variety of questions pertaining to the rules and procedures of the Kansas Junior Livestock Show, show equipment identification, and drug residue information.

### ***Daily Care Station***

Participants will answer questions about feed identification, nutrition, quality assurance, and equipment identification.

### ***Reproduction Station***

Participants will demonstrate their knowledge of the reproductive tract, equipment identification, gestation periods, EPDs, and hormone definitions.

### ***Retail Meat Station***

Participants will be tasked with identifying various cuts of beef, pork, and lamb, food safety handling procedures, and slaughtering process terminology.

### ***Current Industry Challenges Station***

Participants will identify current challenges the agriculture industry is facing including the COVID-19 pandemic, international trade, animal health diseases, the 2018 Farm Bill, and consumer education.

### ***Remote Presentation Station***

Due to the COVID-19 pandemic, the presentation station will be completed remotely. Juniors are asked to prepare a flyer at home and intermediates and seniors will give a prepared speech virtually.

Juniors will create a flyer at home about how they take care of their livestock. Flyer templates for each species are located at [www.kjls.org/leadchallenge](http://www.kjls.org/leadchallenge). Parents are asked to print the flyer on standard white printer paper. Juniors may use colored pencils, pens, or markers on the poster. Flyers will be judged based on content and creativity. Parents are asked to allow their junior participant to complete his or her own work. Spelling assistance can be provided. A photograph of the flyer or scanned copy can be uploaded online at [www.kjls.org/leadchallenge](http://www.kjls.org/leadchallenge) or turned in on site during the show weekend.

Intermediates will give a one- to three-minute prepared speech via Zoom regarding what life skills they have learned showing livestock. Each speech will be recorded and judged based on content and presentation. No questions will be asked after the conclusion of the participant's speech. No outside resources are allowed other than a 3" x 5" notecard. Participants will need to sign up for a speech time. Speeches will be given September 24-25 from 3:30-7:30 p.m. The sign-up link for Zoom speeches is located at [www.kjls.org/leadchallenge](http://www.kjls.org/leadchallenge).

Seniors will give a three- to five-minute prepared speech via Zoom regarding how the COVID-19 pandemic has impacted how consumers view the agriculture industry and food supply chain. Each speech will be recorded and judged based on content and presentation. No questions will be asked after the conclusion of the participant's speech. No outside resources are allowed other than a 3" x 5" notecard. Participants will need to sign up for a speech time. Speeches will be given September 24-25 from 3:30-7:30 p.m. The sign-up link for Zoom speeches is located at [www.kjls.org/leadchallenge](http://www.kjls.org/leadchallenge).

### **Career Development**

Due to the COVID-19 pandemic, the career development component will be completed remotely. Instead of a traditional interview, each age division will be asked to submit a document explained below. All documents are due by Friday, September 25 at 11:59 p.m.

Juniors will interview a person with a job in the agriculture industry and fill out a worksheet located at [www.kjls.org/leadchallenge](http://www.kjls.org/leadchallenge). Parents are asked to print the worksheet on standard white printer paper. A photograph of the worksheet or scanned copy can be uploaded online at [www.kjls.org/leadchallenge](http://www.kjls.org/leadchallenge) or turned in on site during the show weekend.

Intermediates will write a 500 words or less essay about their dream job. The essay should explain what the job is, describe what skills are needed for the job, how it connects to the agriculture industry, and why the participant sees it as his or her dream job. The essay needs to be uploaded online at [www.kjls.org/leadchallenge](http://www.kjls.org/leadchallenge) by Friday, September 25 at 11:59 p.m.

Seniors will write a one-page cover letter and a one-page resume for their dream job. The cover letter should explain what job the participant is applying for and why he or she is passionate about the career path. The resume should detail any relevant job experience, volunteer efforts, and achievements the participant has had. The cover letter and resume need to be uploaded online at [www.kjls.org/leadchallenge](http://www.kjls.org/leadchallenge) by Friday, September 25 at 11:59 p.m.

### **LEAD Challenge Scoring**

There are 100 points available for each age division. Contestants will be awarded points in each category as follows:

1. Listen & Learn
  - a. 5 points per session for participation (maximum of 15 points total)
2. Showmanship
  - a. 10 points for participation\*
3. Skills Stations
  - a. Maximum of 6 points per question station (maximum of 30 points total)
  - b. Maximum of 20 points for the remote presentation "station"
4. Career Development
  - a. Maximum of 25 points

*\*If an exhibitor is disqualified in one species for a KJLS rule violation, that exhibitor will receive an automatic NO SCORE for the showmanship portion of the LEAD Challenge (even if the exhibitor is showing other species and is not disqualified in those species).*

*\*\*Ties will be broken using participants' presentation station scores, then career development scores if needed.*

### **Attire**

We understand that participants have a busy schedule in addition to competing in the LEAD Challenge. The only requirement is that contestants wear show attire when giving their prepared speech (button-down shirt, cardigan, etc.).

### **LEAD Challenge Schedule**

#### **Monday, September 21**

7:00 – 7:45 p.m. Listen & Learn Session One (online)

#### **Tuesday, September 22**

7:00 – 7:45 p.m. Listen & Learn Session Two (online)

#### **Wednesday, September 23**

7:00 – 7:45 p.m. Listen & Learn Session Three (online)

#### **Thursday, September 24**

3:30 – 7:30 p.m. Intermediate & Senior Prepared Speeches (online)

#### **Friday, September 25**

3:30 – 7:30 p.m. Intermediate & Senior Prepared Speeches (online)

11:59 p.m. Intermediate & Senior Career Development Documents Due

#### **Friday, October 2**

8:00 a.m. Sheep Showmanship – Swine Arena

9:00 a.m. – 7:00 p.m. Skill Stations – Pride of Kansas Building

#### **Saturday, October 3**

7:00 a.m. – 7:00 p.m. Skill Stations – Pride of Kansas Building

8:30 a.m. Goat Showmanship – Ad Astra Pavilion

Beef Showmanship – Prairie Pavilion (following heifer show)

6:00 p.m. Swine Showmanship – Swine Arena

#### **Sunday, October 4**

7:00 – 11:00 a.m. Skill Stations – Pride of Kansas Building

## **Awards**

Top five finishers overall in each age division will be awarded a physical and cash prize. Juniors will receive \$300 for first place, \$200 for second place, \$100 for third place, \$50 for fourth place and \$25 for fifth place. Intermediates will receive \$400 for first place, \$300 for second place, \$200 for third place, \$100 for fourth place and \$75 for fifth place. Seniors will receive \$500 for first place, \$400 for second place, \$300 for third place, \$200 for fourth place and \$100 for fifth place. Due to the 2020 show schedule, there will not be an awards presentation on site. The final placings will be posted on the KJLS Facebook page and website. All score sheets and any award received will be mailed to each participant.

## **Study Guide**

The links listed below are the websites and resources used to make the skill stations questions. All participants are encouraged to do their own research.

### ***Show Preparation Station***

[https://kjls.org/ShowYear/2020/2020\\_Rules\\_General.pdf](https://kjls.org/ShowYear/2020/2020_Rules_General.pdf)

[https://gelbvieh.org/wp/wp-content/uploads/2019/04/QB\\_Statements-2019\\_FINAL.pdf](https://gelbvieh.org/wp/wp-content/uploads/2019/04/QB_Statements-2019_FINAL.pdf)

<https://abga.org/>

[https://texasyouthlivestock.com/wp-content/uploads/2013/11/Explore\\_SheepGoat.pdf](https://texasyouthlivestock.com/wp-content/uploads/2013/11/Explore_SheepGoat.pdf)

[https://texasyouthlivestock.com/wp-content/uploads/pdf/Explore\\_Beef\\_v2-Smaller.pdf](https://texasyouthlivestock.com/wp-content/uploads/pdf/Explore_Beef_v2-Smaller.pdf)

[https://ohio4h.org/sites/ohio4h/files/imce/VFD%20Fact%20Sheet\\_4H\\_%20FINAL\\_5Dec16\\_1.pdf](https://ohio4h.org/sites/ohio4h/files/imce/VFD%20Fact%20Sheet_4H_%20FINAL_5Dec16_1.pdf)

[https://gelbvieh.org/wp/wp-content/uploads/2019/04/QB\\_Statements-2019\\_FINAL.pdf](https://gelbvieh.org/wp/wp-content/uploads/2019/04/QB_Statements-2019_FINAL.pdf)

### ***Daily Care Station***

<https://aces.nmsu.edu/sheep/index.html>

<https://extension2.missouri.edu/g2015>

<https://www.usporkcenter.org/>

[https://texasyouthlivestock.com/wp-content/uploads/2013/11/Explore\\_SheepGoat.pdf](https://texasyouthlivestock.com/wp-content/uploads/2013/11/Explore_SheepGoat.pdf)

[https://texasyouthlivestock.com/wp-content/uploads/pdf/Explore\\_Beef\\_v2-Smaller.pdf](https://texasyouthlivestock.com/wp-content/uploads/pdf/Explore_Beef_v2-Smaller.pdf)

[https://ohio4h.org/sites/ohio4h/files/imce/VFD%20Fact%20Sheet\\_4H\\_%20FINAL\\_5Dec16\\_1.pdf](https://ohio4h.org/sites/ohio4h/files/imce/VFD%20Fact%20Sheet_4H_%20FINAL_5Dec16_1.pdf)

[https://gelbvieh.org/wp/wp-content/uploads/2019/04/QB\\_Statements-2019\\_FINAL.pdf](https://gelbvieh.org/wp/wp-content/uploads/2019/04/QB_Statements-2019_FINAL.pdf)

<https://www.ers.usda.gov/data-products/feed-grains-database/>

### ***Reproduction Station***

[https://texasyouthlivestock.com/wp-content/uploads/2013/11/Explore\\_SheepGoat.pdf](https://texasyouthlivestock.com/wp-content/uploads/2013/11/Explore_SheepGoat.pdf)

[https://texasyouthlivestock.com/wp-content/uploads/pdf/Explore\\_Beef\\_v2-Smaller.pdf](https://texasyouthlivestock.com/wp-content/uploads/pdf/Explore_Beef_v2-Smaller.pdf)

<https://www.fda.gov/animal-veterinary/development-approval-process/veterinary-feed-directive-vfd>

[https://gelbvieh.org/wp/wp-content/uploads/2019/04/QB\\_Statements-2019\\_FINAL.pdf](https://gelbvieh.org/wp/wp-content/uploads/2019/04/QB_Statements-2019_FINAL.pdf)

***Retail Meat Station***

<https://www.certifiedangusbeef.com/>

<https://www.pork.org/>

[https://www.fsis.usda.gov/wps/portal/fsis/topics/food-safety-education/get-answers/food-safety-fact-sheets/production-and-inspection/inspection-and-grading-of-meat-and-poultry-what-are-the-differences\\_/inspection-and-grading-differences](https://www.fsis.usda.gov/wps/portal/fsis/topics/food-safety-education/get-answers/food-safety-fact-sheets/production-and-inspection/inspection-and-grading-of-meat-and-poultry-what-are-the-differences_/inspection-and-grading-differences)

<https://www.fda.gov/food/outbreaks-foodborne-illness/foodborne-pathogens>

***Current Industry Challenges Station***

<https://www.usda.gov/media/press-releases/2019/05/17/us-beef-gains-full-access-japan>

[https://www.kla.org/Media/KLA/Docs/res\\_animalwelfare.pdf](https://www.kla.org/Media/KLA/Docs/res_animalwelfare.pdf)

<https://www.fas.usda.gov/regions/mexico>

<https://www.grandin.com/>

<https://www.agweb.com/>

<https://www.agdaily.com/>

<https://www.agriculture.com/news>